



## Conference "Plants & well-being"



**12 novembre 2021**  
**09.00 - 16.30**

**The aromatic and medicinal plant sector**  
in Switzerland is very active and has a high level of  
innovation in sectors with very different expectations, such as  
food, dietary supplements, wellness or cosmetics.  
The aim of this conference is to **highlight the innovation  
potential** of this sector between its actors (companies,  
research centres, institutions) in order to encourage the  
exchange of knowledge and promote the emergence of  
collaborations.  
The speakers come from **research, industry** (transformation/  
upgrading), with a presentation of the institutional structures  
supporting the projects.



Information and registration required  
**before 30 October, 2021** :  
chantal.rausis@agroscope.admin.ch



Aquatis Hôtel,  
route de Bern 148,  
1010 Lausanne



Price : **CHF 40.-** Incl. lunch  
Organization : Mediplant

## Program

9:00	Reception of participants	
9:30	Opening of the conference	<b>Jean-Pierre Rausis</b> , President "Dalle Molle" Foundation
	<b>Part 1: Extraction and finished products</b>	Moderator : <b>Christoph Carlen</b> , Agroscope, Conthey
9:50	1. Aromatic plant production, processing, quality and traceability. Example of the Valplantes cooperative	<b>Fabien Fournier</b> , manager Valplantes, Sembracher
10:10	2. 90 years of Swiss Alpine Herb competence - with tradition into an innovative future	<b>Evelyn Wolfram</b> , Ricola Laufen
10:30	3. Consumer demand for transparency, sustainability and objectification of the efficacy of cosmetic ingredients: example with edelweiss extract	<b>François Paul</b> , site manager Alpaflor, Vouvry & Global marketing manager natural skin care DSM Nutritional Products Ltd
10:50	Break	
11:20	4. Research, development and marketing of innovative cosmetic ingredients: the experience of Tauderma SA	<b>Vincent Mutel</b> , Scientific Director, Tauderma SA, Conthey
11:40	5. Plant based bioactives for food purposes	<b>Denis Barron</b> , Group leader natural bioactives and screening, Nestlé Research, Lausanne
12:00	6. The journey of a rose into the flask	<b>Cornelia Schürch</b> , Managing director, Mibelle Group, Buchs
12:20	Lunch	
	<b>Part 2: Plants and research</b>	Moderator : <b>Bastien Christ</b> , Agroscope, Conthey
14:00	7. From plant to ingredient: innovation and technological challenge	<b>Julien Héritier</b> , Mediplant, Conthey
14:20	8. Role of agronomic research to improve the competitiveness of medicinal, aromatic and cosmetic plant-based products	<b>Xavier Simonnet</b> , Agroscope, Conthey
14:40	9. Medicinal plants, artificial intelligence and metabolomics - Toward a massive phytochemical analysis for a rational prioritisation of natural active ingredients	<b>Jean-Luc Wolfender</b> , Institut des sciences pharmaceutiques de Suisse occidentale, Université de Genève
	<b>Part 3: Projects and networks</b>	Moderator : <b>Xavier Simonnet</b> , Agroscope, Conthey
15:00	10. The Ark Foundation, 15 years serving innovation	<b>Sarah Schneider</b> , biologist- cosmetology, CimArk SA, Sion
15:15	11. Cluster Food & Nutrition, a network for innovation	<b>Nadine Lacroix Oggier</b> , Cluster Food & Nutrition, Fribourg
15:30	12. Swiss Food Research	<b>Peter Braun</b> , CEO Swiss Food Research, Zürich
15:45 16:00	Conclusions End of the conference	<b>Christoph Carlen</b> , Agroscope, Conthey